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CREATIVE CONTENT AGENCY

**HOW TO WORK WITH US &  
SERVICES  
GUIDE** *plast  
ered.*

### **CREATIVE DIRECTION • 3**

Assistance in creative decisions for brands

### **CONTENT CREATION • 4**

Content days, still graphics, video content, & more

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Developing creative marketing campaigns: idea to launch

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Website creation for service and product based brands

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# CREATIVE DIRECTION

A lot of brands are struggling to connect with their audience in authentic and creative ways. With our assistance in creative direction we will collaborate on how to effectively tell your brand story to help further the experience customers and clients have with your brand. There are many ways to work with a creative director but the process usually looks the same:

## First, we start with a consulting phase:

- Concept creation
- Strategically planning
- Market/Competitor research
- Goal establishment

## Then, we begin the production phase:

- On-set assistance
- Outsourcing
- Script writing
- Capturing visulas  
and more!

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*With a service as unique as creative direction, every clients needs are different! The timeline and deliverables may vary!*

### **TIMELINE:**

The timeline is determined by the client & their project needs

### **DELIVERABLES:**

Deliverables can often consist of .PDFs/Documents or our physical presence for those needing on set assistance.

### **PAYMENTS:**

All payments are made via invoice and will be charged hourly.

**\$75**  
PER HOUR





# CONTENT CREATION

Content is king, but consistent content is queen! Allow Get Branded Co. to create consistent and dope content for your brand. With content kits, e-flyers, motion and video ads, and so much more! With our content creation services we will work together to develop a strategic content plan to help keep the voice of your brand consistent then follow up with creating your content.

## REQUIREMENTS

- Brand must already be established
- Must be able to provide branding material & collateral
- Must be able to provide a plethora of imagery, content footage to assist in designing content
- Must be able to provide agreed upon footage within proper time frame for content

15 PACK CONTENT KIT

**\$750**

FULL PAYMENT

25 PACK CONTENT KIT

**\$800**

FULL PAYMENT

30 PACK CONTENT KIT

**\$899**

FULL PAYMENT

MOST  
POPULAR

45 PACK CONTENT KIT

**\$1,199**

FULL PAYMENT

You'll receive a number of still graphics in various sizes designed to complement your campaign theme or brand identity. These graphics can be used in accordance with the custom content strategy plan or however the client sees fit. These graphics are delivered in a cloud-based folder to allow the client to refer to when needed.

# CREATIVE MARKETING CAMPAIGNS

A marketing campaign is an organized and strategic plan to help a company/brand reach a specific goal. May it be promoting a new product or collection, introducing a new service, or just simply raising brand awareness. Our creative marketing campaigns will combine multiple forms of media, visuals, & prints to develop a strategic campaign that is creative and uniquely tailored to your brand and audience.

Creative Marketing Campaigns are developed based on the clients needs starting at an investment of \$800. Creative marketing campaigns can be made up of:

- Still graphics
- Motion Ads
- Video ads
- Content kits
- Email series designs
- Copywriting & content planning
- Theme curation
- Photography/Videography
- Shot lists
- Web designs
- Reels/Tik toks
- Ad creation
- Vlogs
- Behind the scenes

STARTING AT  
**\$800**  
DEPOSIT REQUIRED



# WEBSITE DESIGN

Give your brand a home! Websites don't have to be boring! We'll create a website that will keep your customers, audience, and clients coming back for more. With strategy and designs that help your brand stand out.

## INQUIRY

Complete a website design inquiry form. If a good fit, you'll receive a link to schedule a 15 minute consult call. If we don't think we can offer the best service, we will email you to let you know! After the consult, if client is ready to move forward, the fun begins!

## ON-BOARDING

After the proposal is accepted and the first installment is made via invoice, client expectations are set and workscope is established. Client will complete the website workbook at this time and more.

## DESIGN

We begin the designing and wireframing of the website. If the project includes brand identity or brand design elements, that will be completed first, then we will go into the designing of the website. All of your websites content is due at this phase.

## LAUNCH

We're almost done! We begin the final revisions of the website. After the website is approved we begin prepping the client for launch. Client will receive how-to videos for further help after launch.

### REQUIREMENTS

- Must be able to provide branding material & collateral (unless already started with GBC)
- Must be able to provide a plethora of visuals (photography/videography)
- Must complete Get Branded co.'s website workbook
- Must Already have a purchased domain name

- Up to 6 pages
- 10 Product uploads
- Product Collections
- Email Subscription box pop-up
- Two apps/widgets (2)
- Blog
- Booking section

**Shopify or Wix ONLY!**  
*14-26 business days*

STARTING AT  
**\$1000**  
DEPOSIT REQUIRED

# ONLINE COURSE DESIGN

Online courses have taken the internet by storm. Don't drown in a sea of look-a-likes with your courses. Turn your intellectual property into your next bestseller. The fun part? It's done for you.

This done-for-you service is designed for those with the perfect idea but need the hands on guidance to get it done. With our DFY course creation process we will assist you with:

- Course identity (logos, badges, etc.)
- Circulum prep and outline
- Create & edit your course course content
- Create PDFs, worksheets/workbooks, presentations
- Edit video content
- Set up and design sales & course pages
- launch and promo graphics

## REQUIREMENTS

- Must be able to dedicate **7-14 weeks** from beginning to end
- Must already have an online presence
- Must be able to provide a unique and original course name

STARTING AT  
**\$2499**  
DEPOSIT REQUIRED

# SOCIAL MEDIA MANAGEMENT

A lot of brands are struggling to connect with their audience in authentic and creative ways. With our assistance in creative brand story to help further the experience customers and clients have with your brand. There are many ways to work with a creative director but the process usually looks the same:

## REQUIREMENTS

- Brand must already be established
- Must be able to provide branding material & collateral
- Must be able to provide a plethora of imagery, content footage to assist in designing content
- Must be able to provide agreed upon footage within proper time frame for content

## ADD ONS

Photography & Videography (2-3 hours monthly • Broward County & Surrounding areas ONLY)  
All raw files & 5-6 edits  
2-5 min video edits  
**\$350**



## TIER 1

- 1 social media account (Tiktok, Instagram, Facebook, Pinterest)
- 3 Post per week (static, carousel, image, reel/tiktok) **12 post**
- Caption/Copywriting
- Content design (unless video content, client must provide content post ready)
- 1 Monthly zoom call/report

**\$997**

## TIER 2

- 1 social media account (*Tiktok, Instagram, Facebook, Pinterest*)
- 5 Post per week (*static, carousel, image, reel/tiktok*) **20 post**
- Caption/Copywriting
- Content design (*unless video content, client must provide footage*)
- 1 Monthly zoom calls/reports
- Engaging with audience, brand mentions, repost, etc.

**\$1200**

## TIER 3

- 3 social media account (*Tiktok, Instagram, Facebook, Pinterest*)
- Content Planner
- 7 Post per week between all platforms (*static, carousel, image, reel/tiktok*) **28 post**
- Instastory/Facebook stories **(10)**
- Caption/Copywriting
- Content design (unless video content, client must provide footage)
- 2 Monthly zoom calls/reports
- Engaging with audience, brand mentions, repost, etc.

**\$2500**

# PHOTOGRAPHY & VIDEOGRAPHY

## Solo Photo session/Headshots

1 hour session

3 edits

ALL RAW IMAGES

**\$175**

## Boutique & Streetwear Sessions

3 hour session

Up to 15 looks

1-3 Models (+\$ if models needed)

ALL RAW IMAGES + 1 EDIT PER LOOK

**\$575**

## Product Photography

Up to 5 products

15 EDITS (3 PER PRODUCT)

**\$375**

## 1 Video session

Up to 4 hour session

Unlimited looks

Any location

Raw behind the scenes footage

UP TO 45 MINS OF EDITED FOOTAGE

**\$575**

## Event Photography & Videography

Up to 6 hour session

Any location

Short video clips

ALL RAW IMAGES + 5 EDITS

**\$675**

## Personal Brand Shoots

4 hour session

Unlimited looks

Any location

Behind the scenes footage

ALL RAW IMAGES + 7 EDITS

**\$575**

# A LA CARTE SERVICES

## **E-FLYER DESIGN • \$55**

1080x1080/1080x1920/1080x1340 single graphic

## **4 BASIC GRAPHICS DESIGNS • \$175**

1080x1080/1080x1920/1080x1340

## **MOTION/VIDEO AD • \$100**

1080x1080 or 1080x1920 30-60 sec. ad

## **WEBSITE BANNER • \$55**

Client provides website banner size

## **BOOK COVER DESIGN • \$175**

Client provides front, back, & spine size

## **FULL E-BOOK DESIGN • \$375**

Client must provide wording

## **T-SHIRT DESIGN • \$75**

Client must provide wording

## **E-BOOK COVER DESIGN • \$65**

Client must provide title

## **CUSTOM GIF STICKERS • \$45 EACH**

Client provides logo/image/video

## **LABEL DESIGN • \$65**

Client must provide exact print size

## **THANK YOU CARD DESIGN • \$60**

Front & back design

## **OTHER DIGITAL PRODUCTS • STARTING AT \$55**

.PDFs, Worksheets, order forms, etc.

## **PRINT PRODUCTS • STARTING AT \$699**

Planners, journals, workbooks, guides, text books



# MORE INFORMATION

To find out more ways we can service you or to build a custom package, complete our inquiry form by [clicking here](#).

## **Instagram**

[www.instagram.com/plasteredmedia](https://www.instagram.com/plasteredmedia)

## **Website**

[www.realjayelaine.com/plasteredmedia](http://www.realjayelaine.com/plasteredmedia)

## **Portfolio**

[www.plasteredmedia.com](http://www.plasteredmedia.com)

